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New European Economic Governance and decentralisation of the collective bargaining structure in Italy: did it work out?

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Introduction

The Italian collective bargaining (CB) structure has been, for a long time, at the centre of attempts aimed to promote its greater decentralisation:

- from 2009, a series of cross-sectoral agreements regulating the relations between the different levels, progressively widening the competences of the firmlevel
- * at the same time, hard legislative interventions on the hierarchy of CB levels and soft policies providing economic incentives for firm-level

Recently, an "exogenous" factor added onto this consolidated process: the NEEG (New European Economic Governance)

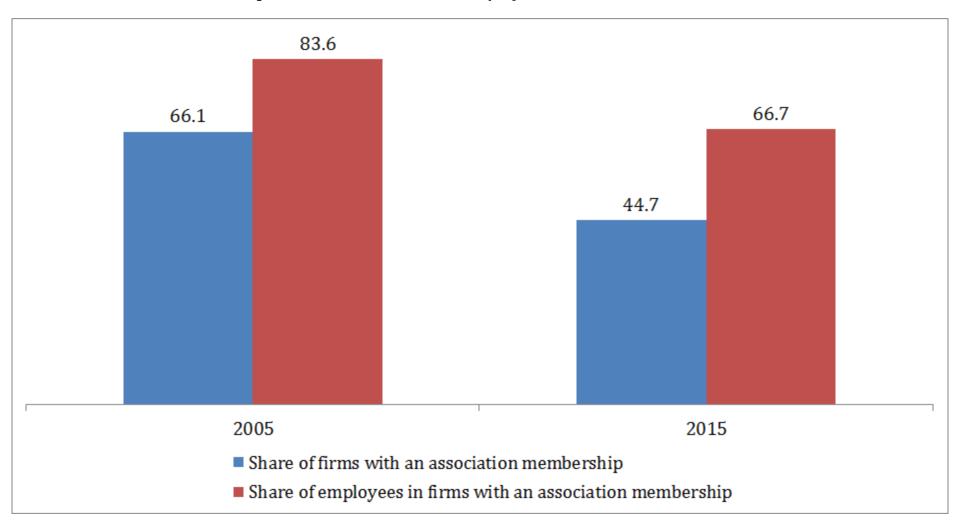
Starting from the "secret" letter sent in August 2011 by the ECB the Italian IR system has been under a sort of special surveillance

European Semester - Systematic invitation for Member States to intervene on wage

setting mechanisms									
AT						•	•	2	
BE	•	•	•	•	•	•	•	7	Frequency of
BG	•				•	•	•	4	the CSRs
CY	•					•	•	3	"Reviewing
CZ								0	wage-setting
DE		•	•	•			•	4	system -align
DK								0	with
EE						•	•	2	
ES	•			•	•			3	productivity
FI		•	•		•	•	•	5	developments"
FR	•	•	•	•	•	•	•	7	
HR				•	•	•	•	4	
HU								0	
IE								0	_
IT	•	•	•	•	•		•	6	
LT								0	
LU	•		•	•	•	•		4	Source: Authors'
LV						•	•	2	calculations based on
MT	•	•						2	Clauwert's data, 2017 * EL, IE, LV, PT and RO
NL				•			•	1	did not receive the CSR
PL								0	** EL, IE, PT and RO did
PT				•	•	•	•	4	not receive the CSR *** CY, EL; IE and PT did
RO				•	•	•	•	4	not receive the CSR
SE		•						1	**** CY and EL did not receive the CSR
SI		•	•	•	•			4	***** EL did not receive
SK								0	the CSR
UK								0	3
Tot	8	8	7	11	10	12	(14)	70	_

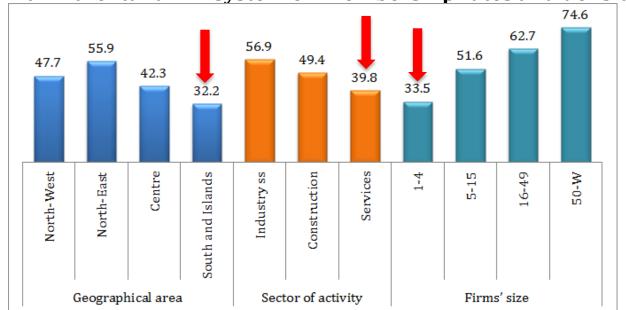
Employers' Association fragmentation- Progressive and important decrease in membership rates and density

Share of firms with an association membership and share of employees in firms with an association membership, Years 2005 and 2015 (%)



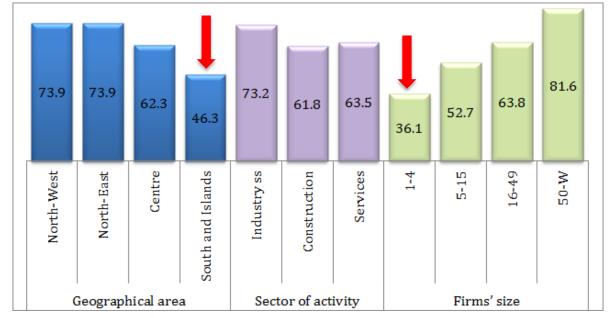
Employers' Association Membership - Clear weight of the classical "determinants"

within the Italian IR system on membership rates and density



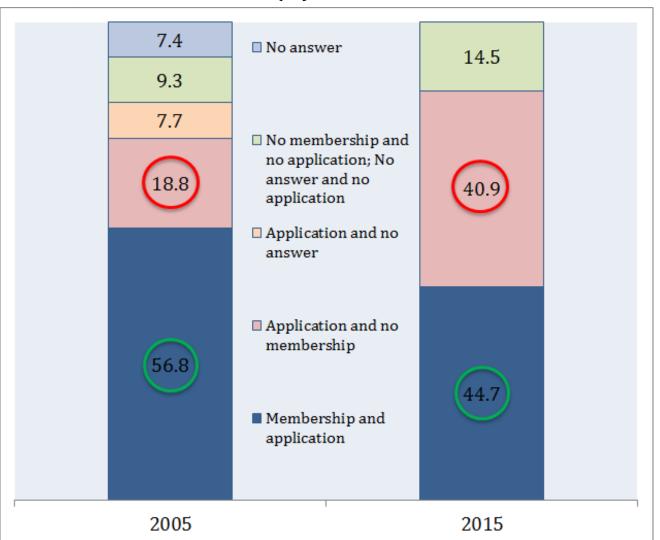
Membership rate of firms with at least one employee per specific characteristics, Year 2015 (%)

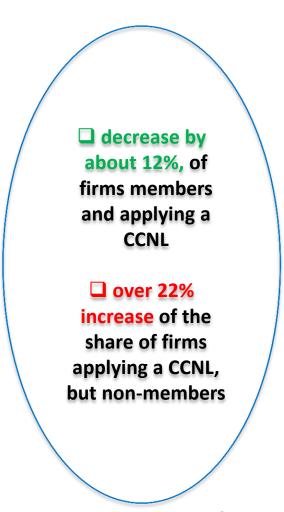
Incidence of
employees in firms
with at least one
employee, members of
an employers'
association per
specific
characteristics, Year
2015 (%)



<u>Multi employer CB</u> - Increase of firms applying a CCNL... but outside of an employers' organisation

Composition of firms with at least one employee, members of an employers' association and applying a CCNL, Years 2005 and 2015(%)



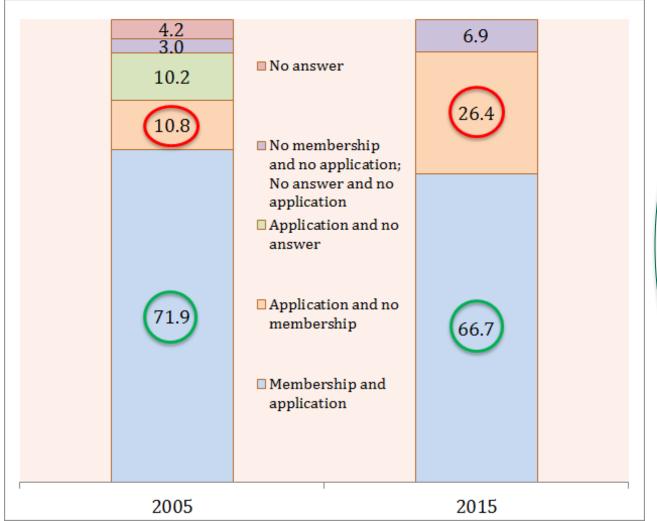


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<u>Ccnl and membership</u> - Ccnl coverage has been maintained ... owing to the increase in the share of employees in firms that do not join an Employers' Association

Composition of employees in firms with at least one employee, members of an employers'

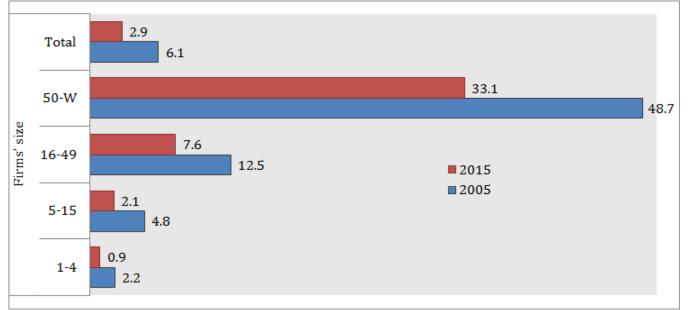
association and applying a Ccnl, Years 2005 and 2015 (%)



☐decrease by about 5% in the share of employees in firms that join an **Employers' Association** over 16 % increase in the share of employees in firms that do not join an **Employers' Association**

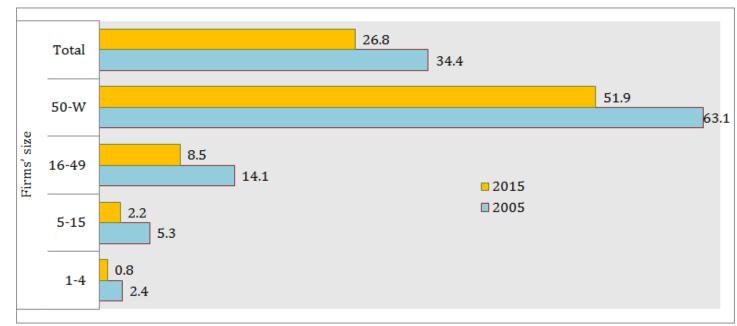
<u>Company-level CB: trends</u> - Decrease in the share of firms stating to apply a

company-level agreement as well as in employees' coverage



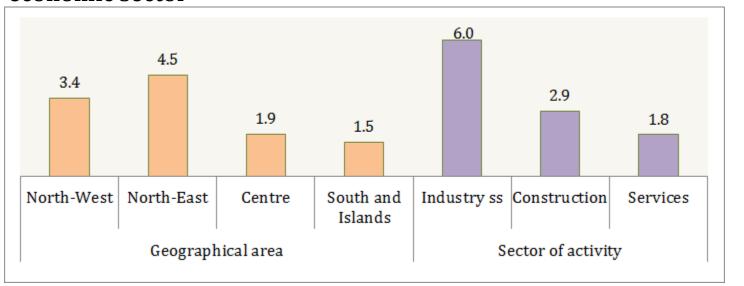
Incidence per firms' size, Years 2005 and 2015 (%)

Incidence with regard to employees in firms with at least one employee per firms' size, Years 2005 and 2015 (%)



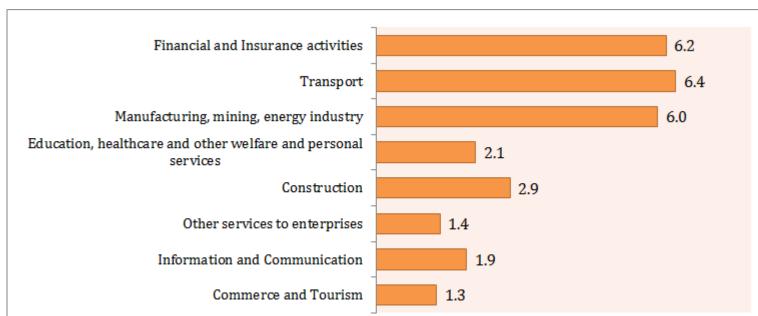
Source: Authors' calculations based on data from INAPP-RIL

<u>Company-level CB: firms' characteristics</u> – determinant for the dissemination of firm-level agreements consists in firms' geographical position, along with their economic sector



Incidence of firmlevel bargaining per geographical area and sector, Year 2015 (%)

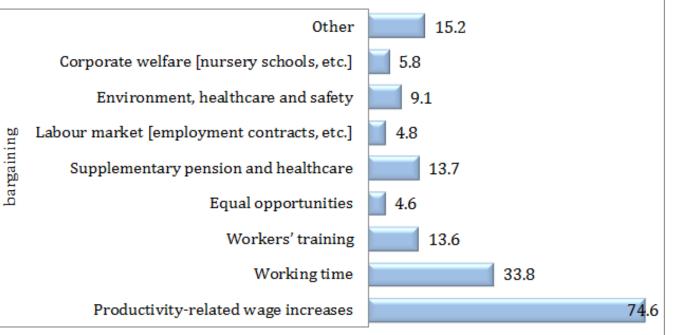
Dissemination of firm-level bargaining per sector, Year 2015 (%)



<u>Company-level CB: contents</u> -mainly flattened on regulating productivity-related

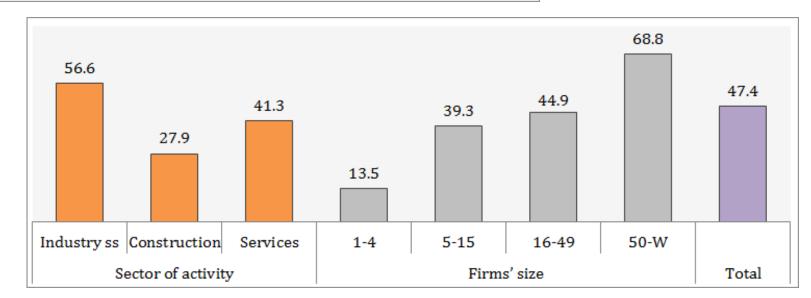
wage increases

Aspects regulated by the second-level



Contents of firm-level collective bargaining (firms with at least one employee), Year 2015 (%)

Incidence of the productivity-related wage increases per sector of activity and firms' size,



Conclusions

The barycentre of the Italian collective bargaining system (i.e. Ccnl) has not been affected by the "multilevel" drive in favour of its decentralisation

- indeed, there has been an increase in the share of firms that apply a Ccnl spontaneously, without joining an Employers' Association
- fragmentation conceals the proliferation of "pirate agreements", an "alternative" system of opting out

Firm-level bargaining is at a standstill

- SMEs prefer the Ccnl (especially if "pirate")
- the coverage, already limited, has further decreased and remains a prerogative of large firms

