

Skills Agenda for Europe

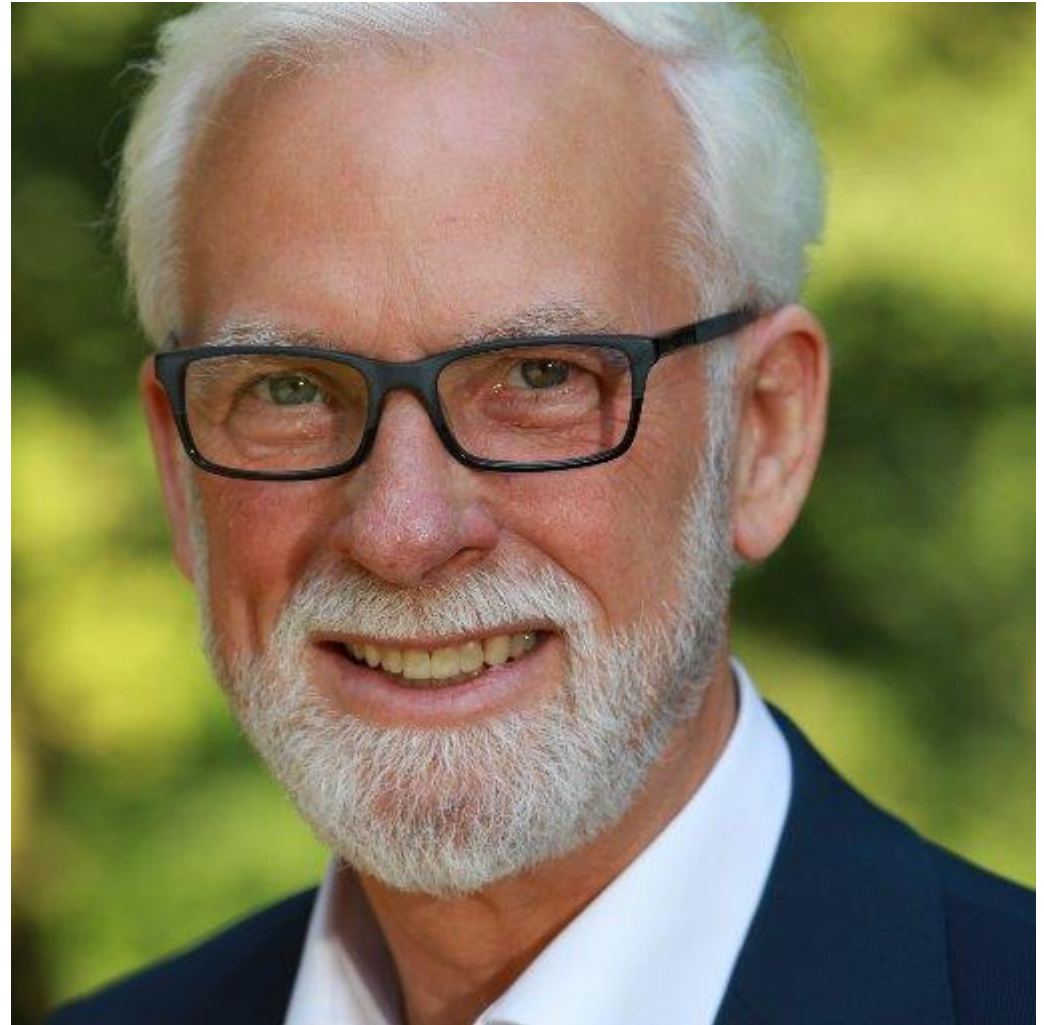
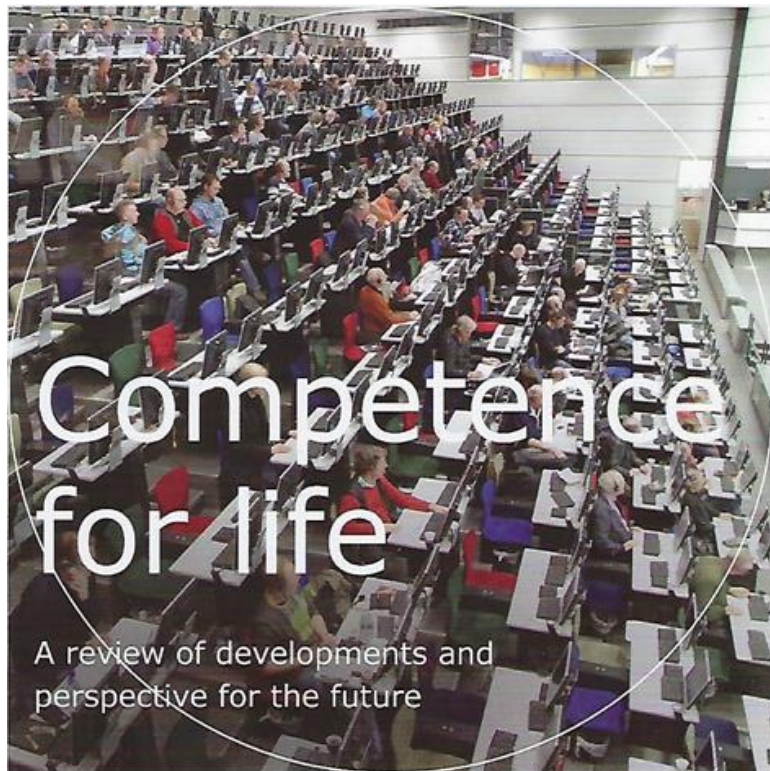
COMPETENCE 2016
WAGENINGEN | OCTOBER 19 - 21, 2016



Wageningen, The Netherlands
21 October 2016

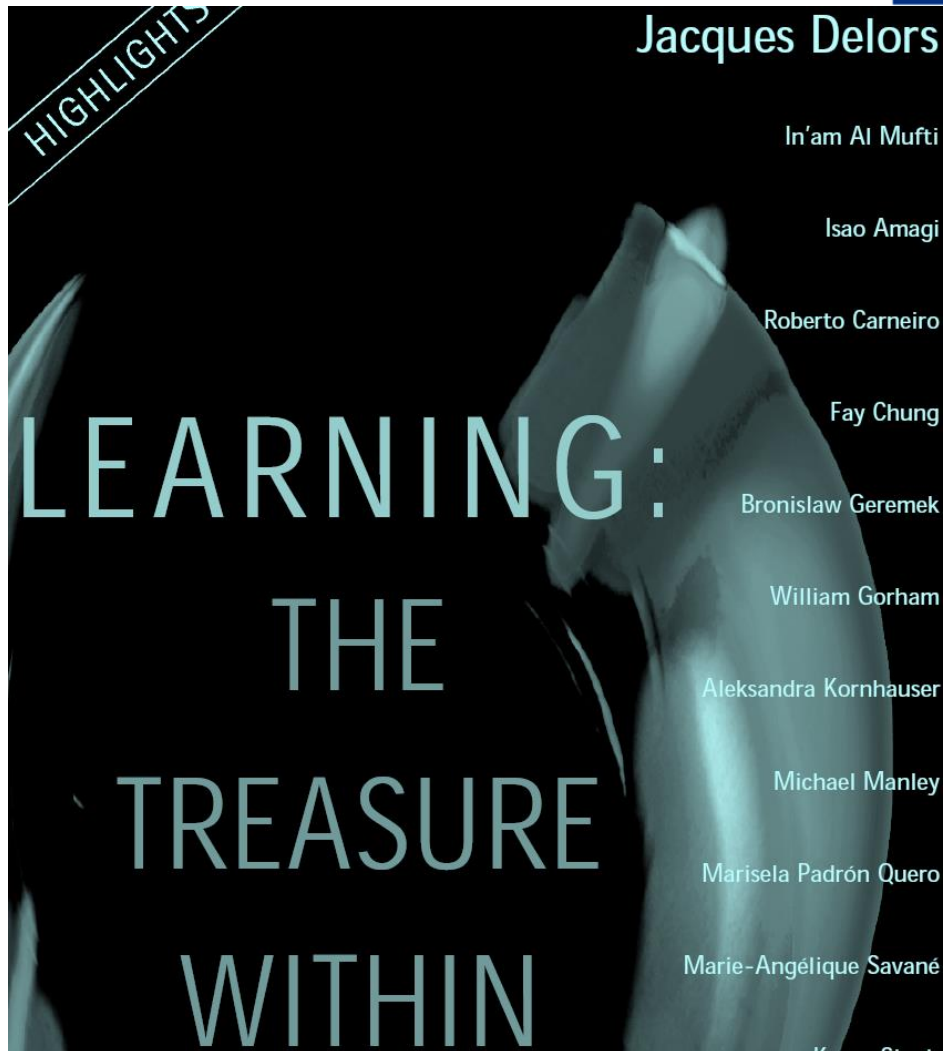
Joao SANTOS,
*European Commission,
Directorate General for Employment, Social Affairs and Inclusion
Unit E3, Vocational training, Apprenticeships and Adult learning*

A life of competence!



Farewell speech 20/10/2016

<http://www.mmulder.nl/>



The four pillars of education

- 1) Learning **to know**
- 2) Learning **to do**
*From skill to **competence***
- 3) Learning **to live** together
- 4) Learning **to be**

Learning to do - In addition to learning to do a job of work, it should, more generally, entail the **acquisition of a competence** that enables people to deal with a variety of situations, often unforeseeable, and to work in teams, a feature to which educational methods do not at present pay enough attention.

The skills Agenda

Why now?



Treaty of Rome, 1957



*...it shall be the aim of the **Commission to promote close collaboration** between Member States in the social field, particularly in matters relating to employment, labour legislation and working conditions, **occupational and continuing training...***

Article 127

*The Community shall **implement a vocational training policy ...***



Key to competitiveness





Mind the (Skills) gap !



20-25% of adults **lack basic skills** in **reading, writing** and **maths**

40% of adults lack **basic digital skills**

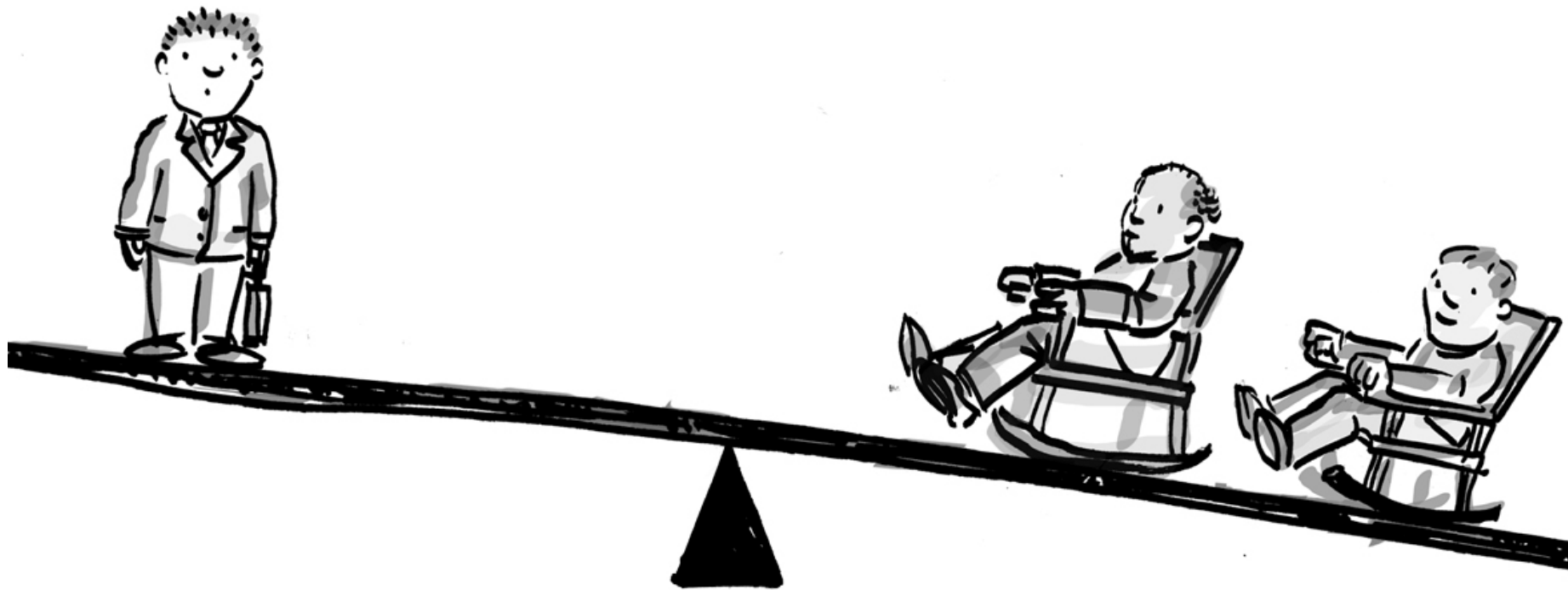
67 million have not completed **secondary education**

Only 38% of graduates feel **prepared for work**

40% of employers can't find people with the **right skills**



Shrinking and ageing work force





Diversity in quality of E&T



Misperceptions (*VET attractiveness*)

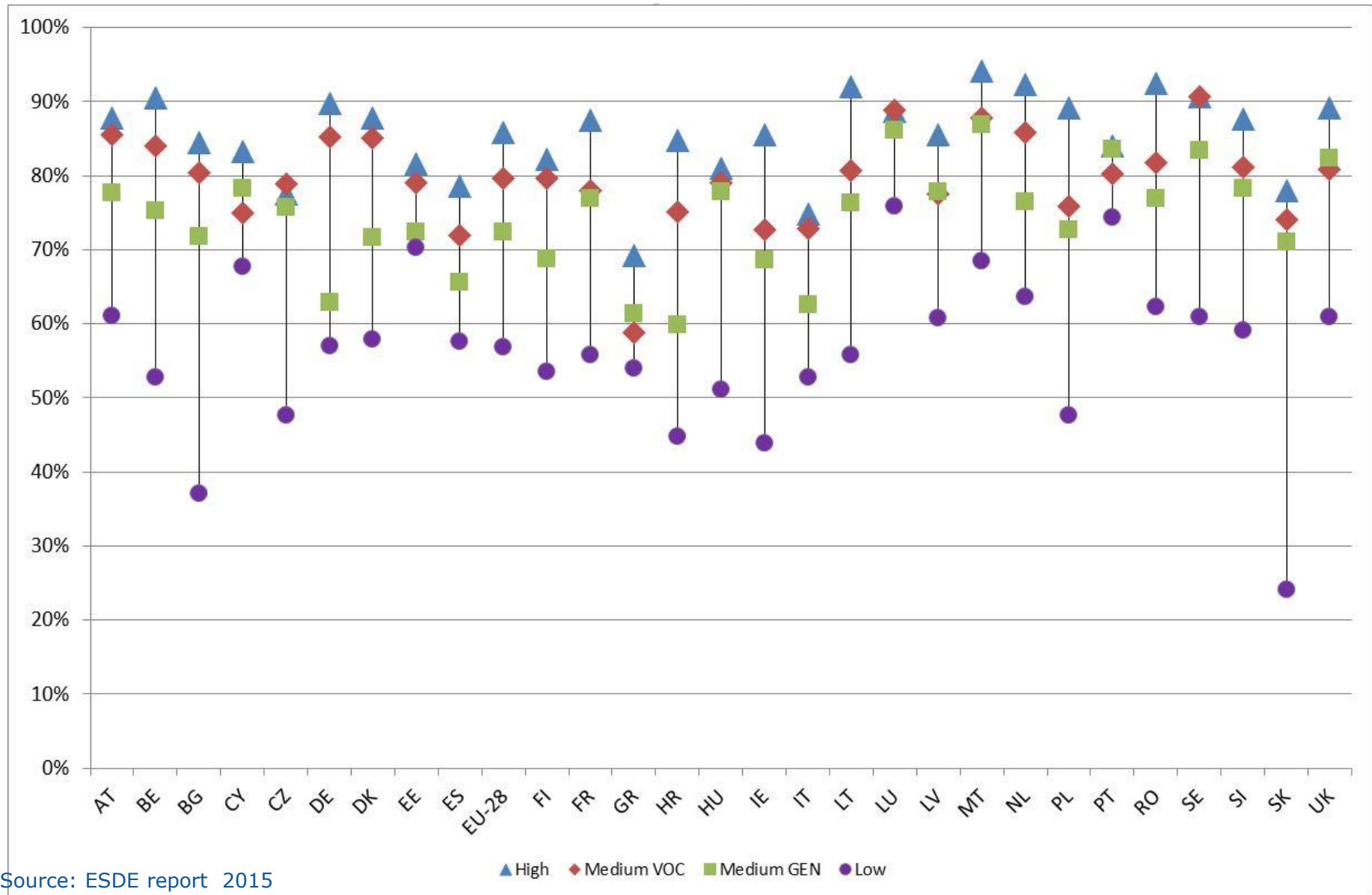


Informal Learning





Employability rate by qualification level





Apprenticeships lead to jobs

Countries with **more work-based learning**
have **less youth unemployment**

VET graduates tend to **find a job faster** than
those with general education*

Graduates of work-oriented programmes spend
less time without work*

*Quotes from Cedefop publication "From education to working life", 2012

www.ec.europa.eu/apprenticeships-alliance

2008 New Skills for New Jobs

Skills anticipation, Labour Market, Cooperation education-work

2010 Agenda for New Skills and Jobs, (EU2020)

Flexicurity, Skills, Quality jobs, working conditions, Job creation

2012 Rethinking Education

Basic skills, apprenticeships, entrepreneurial skills, languages

2016 **New Skills Agenda for Europe**



A new mandate on Skills...



Marianne Thyssen EU Commissioner for Skills (2014-)



The skills Agenda

What is it all about?



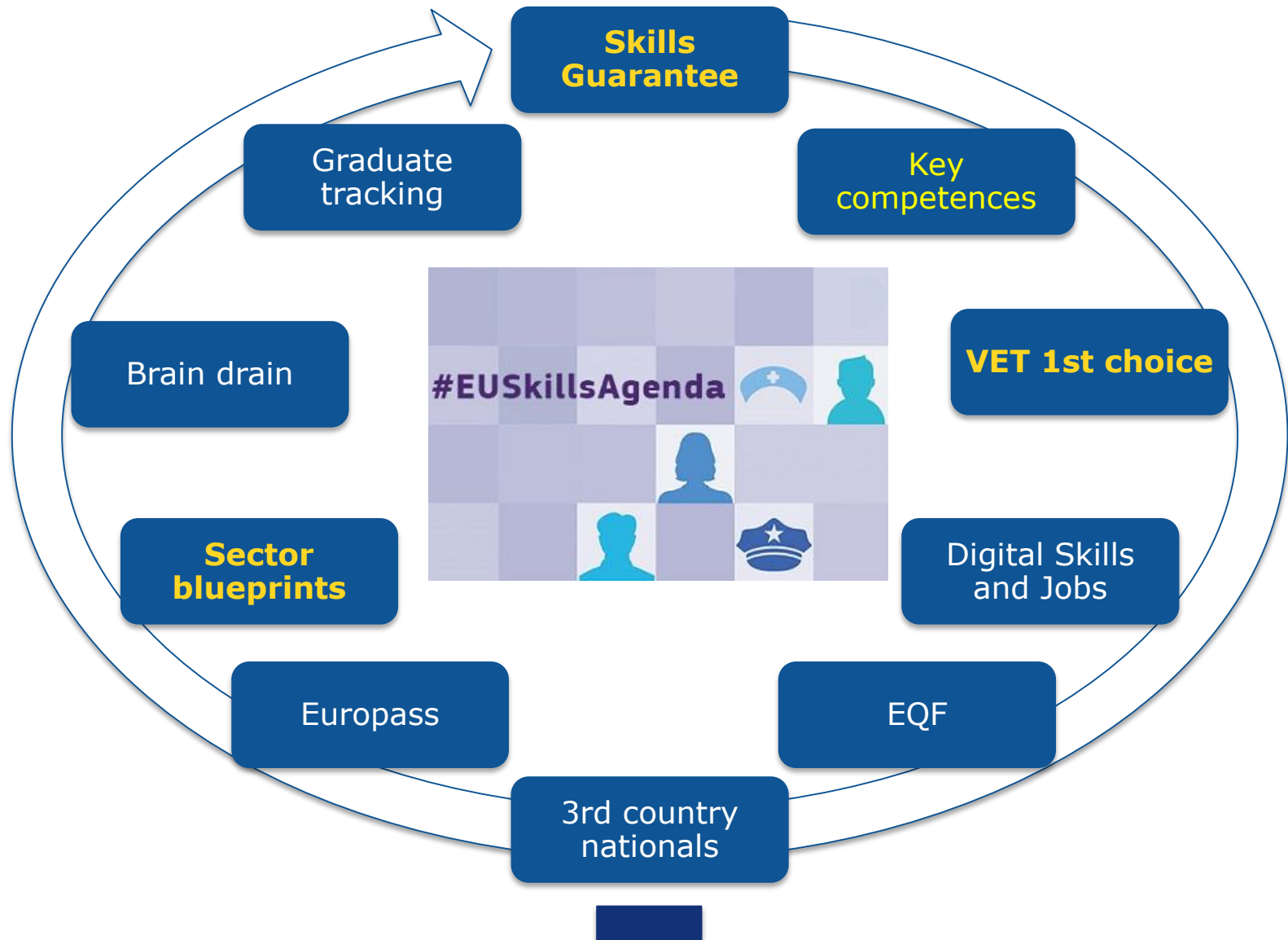


Three priority areas

1. Improving the **quality and relevance** of skills formation
2. Making skills and qualifications more **visible and comparable**
3. Improving **skills intelligence** and information for better career choices



10 action areas



Key competences Review (2017)





Further paradigm shift
*move from static conception of curricular content to
dynamic competences development*



Clarify and update concepts and
definitions, developing descriptors



Strengthening the commonly shared
understanding of Key competences



Include skills/attitudes previously
missing or hidden (transversal skills)



Support further development of related tools and
approaches - development of assessment tools
where appropriate

Q1 2017: public
consultation

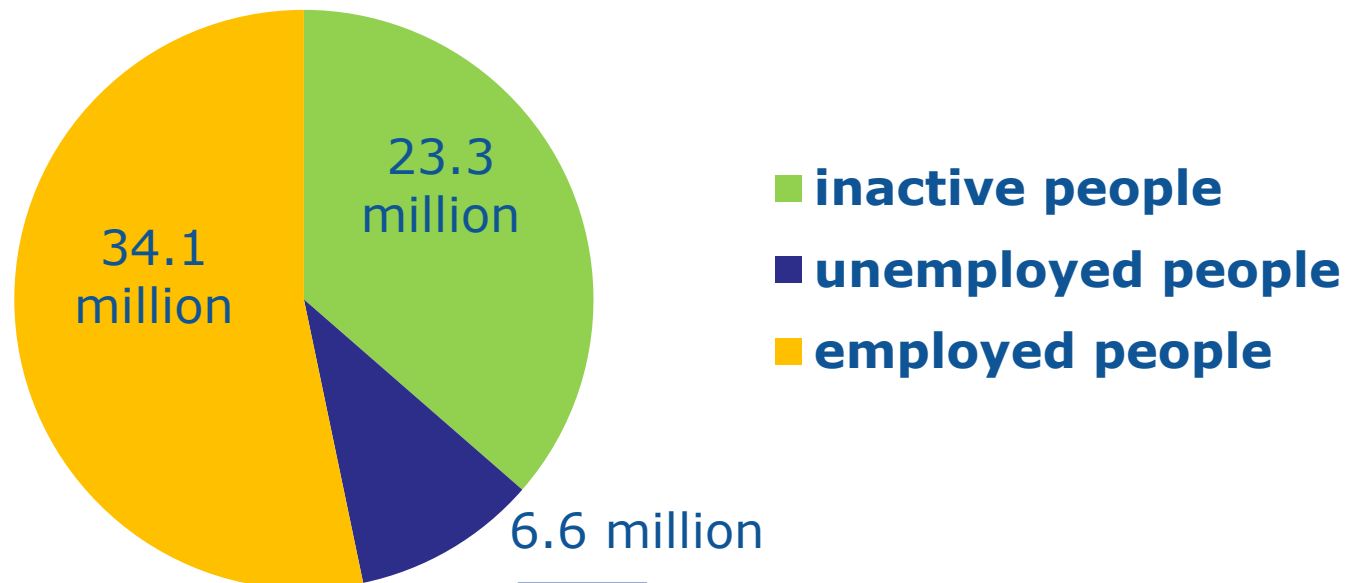
Q4 2017:
Detailed proposal

Skills Guarantee

Who is it for?



64 million low-qualified adults in Europe



Skills Guarantee

We all win...



individuals



society



economy

Skills Guarantee

Target group

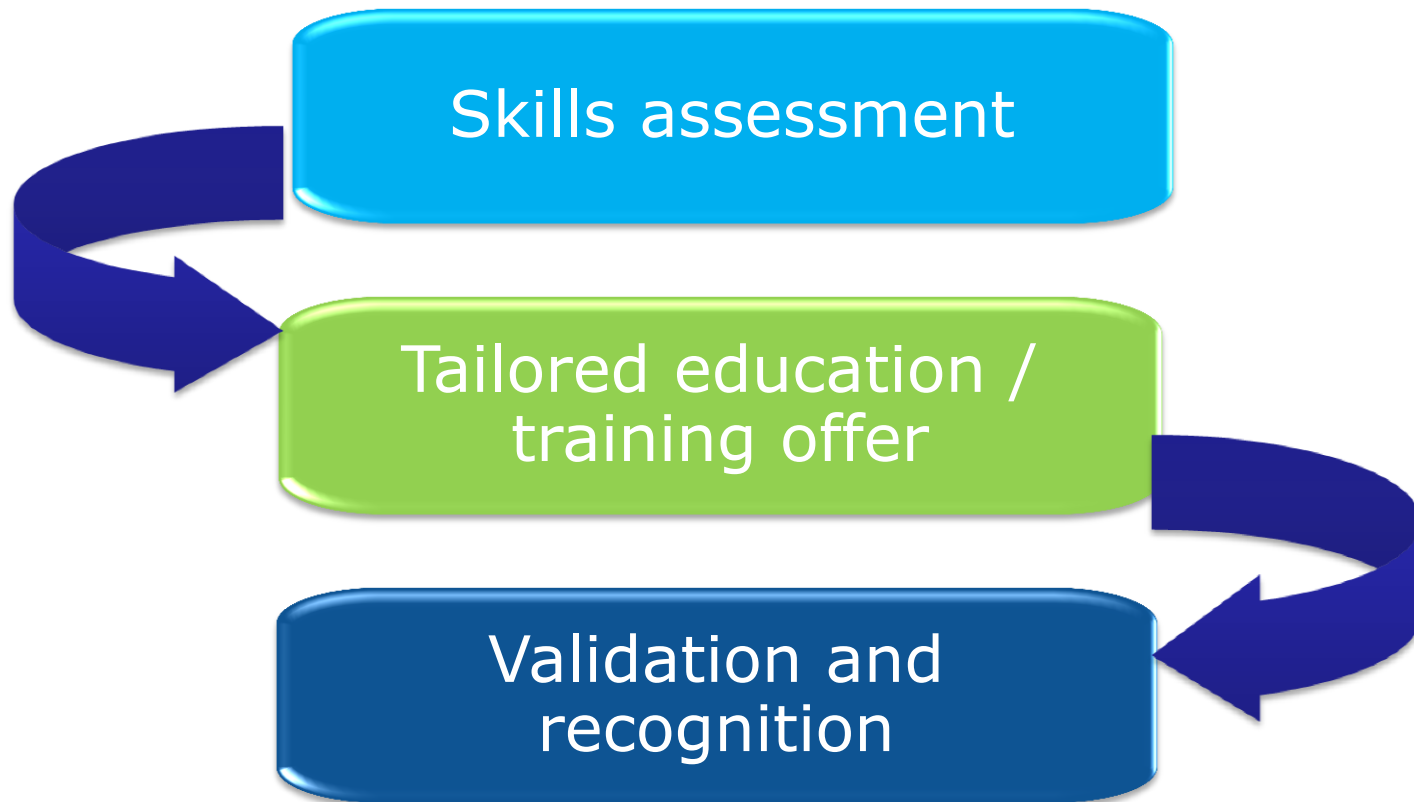


**Adults without upper
secondary education**

*...and not eligible for support
under the Youth Guarantee*



Skills Guarantee The Steps...



[illegible]

**literacy,
numeracy,
digital skills**



**Selection of
sector**

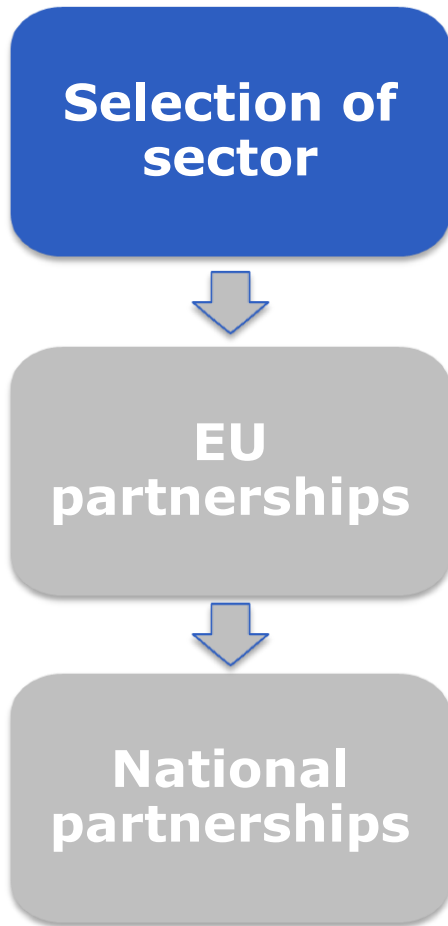


**EU
partnerships**



**National
partnerships**

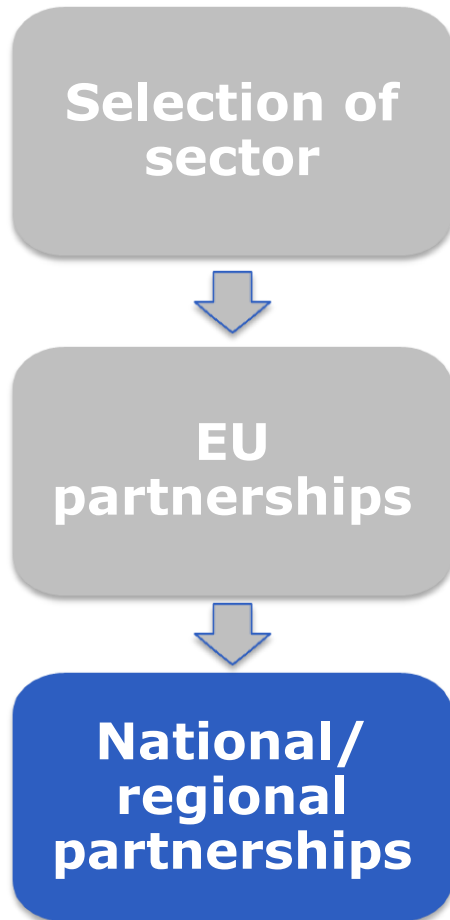




- ✓ **Skills gaps/shortages and potential impact on growth, innovation and competitiveness**
- ✓ **Maturity of the growth strategy for the sector**
- ✓ **Link to EU policy priorities**
- ✓ **Stakeholder involvement and commitment**



- ✓ **Skills implications of sector strategy**
- ✓ **Concrete solutions: e.g. new curricula, sectoral qualifications and certifications**
- ✓ **Use of EU tools: e.g. EQF, ESCO, Europass**
- ✓ **Successful projects and best practice, including funding**



- ✓ **Strategies and actions adapted to national/regional context**
- ✓ **Business-education-research partnerships on the ground**
- ✓ **Visibility and dissemination of results, feeding back to EU/national/regional policies, initiatives and intelligence tools.**

Skills Agenda

The focus on VET...



Possible revision of ECVET and EQAVET



Increase work-based learning opportunities



...Business-education partnerships

...boost VET mobility

Higher level VET Skills



European Vocational Skills Week



Streamlining governance for cooperation on VET





1963 First Council Decision on VET policy

1338/63

OFFICIAL JOURNAL OF THE EUROPEAN COMMUNITIES

20.4.63

COUNCIL DECISION

of 2 April 1963

laying down general principles for implementing a common vocational training policy

(63/266/EEC)

THE COUNCIL OF THE EUROPEAN ECONOMIC
COMMUNITY,

...

Whereas the implementation of an effective common vocational training policy will help to bring about freedom of movement for workers;

Whereas the freedom of choice of occupation, place of training and place of work which is the fundamental right of every person should be respected;

Whereas every person should, during the different stages of his working life, be able to receive adequate basic and advanced training, and any necessary vocational retraining;

...

HAS DECIDED AS FOLLOWS:

The following general principles for implementing a common vocational training policy are hereby established:

...

Eighth principle

The common vocational training policy must, in particular, be so framed as to enable levels of training to be harmonised progressively.

In co-operation with the Member States the Commission shall, according to requirements, draw up in respect of the various occupations which call for specific training a standardised description of the basic qualifications required at various levels of training.

On this basis, harmonisation of the standards required for success in final examinations should be sought, with a view to the mutual recognition of certificates and other documents confirming completion of vocational training;

... **Very ambitious targets at the time...**

VET deliverables

2015-2020

*(Implementation at
national level)*



Work-based learning in all its forms (including Apprenticeships)



Quality assurance, feedback loop between LM outcomes and VET provision



Access to training and qualifications for all in a LLL perspective (**C-VET**)



Strengthen **key competences** in both I- and C-VET



Professional development of **VET teachers and trainers**

Policy coordination

- TEU Art.165 & 166
- EU2020
- ET2020
- European Semester
- New Skills Agenda
- Copenhagen process
- Riga Conclusions



Financial instruments

- Erasmus+
- European Structural and Investment Funds (**ESF**)
- Programme for Employment and Social Innovation (**EaSI**)

Legislation

- ... since 1963
- EQAVET
- ECVET
- *EQF*
- *Europass*

Policy initiatives

- EAFA
- Pact for Youth
- VET Skills Week

Policy Advisory/ orientation bodies

- ACVT (*includes SP*)
- DGVT (*includes SP*)

European agencies

- Cedefop
- ETF

Proposal for a comprehensive approach to *EU VET cooperation (2020-2030)*

Short –term action

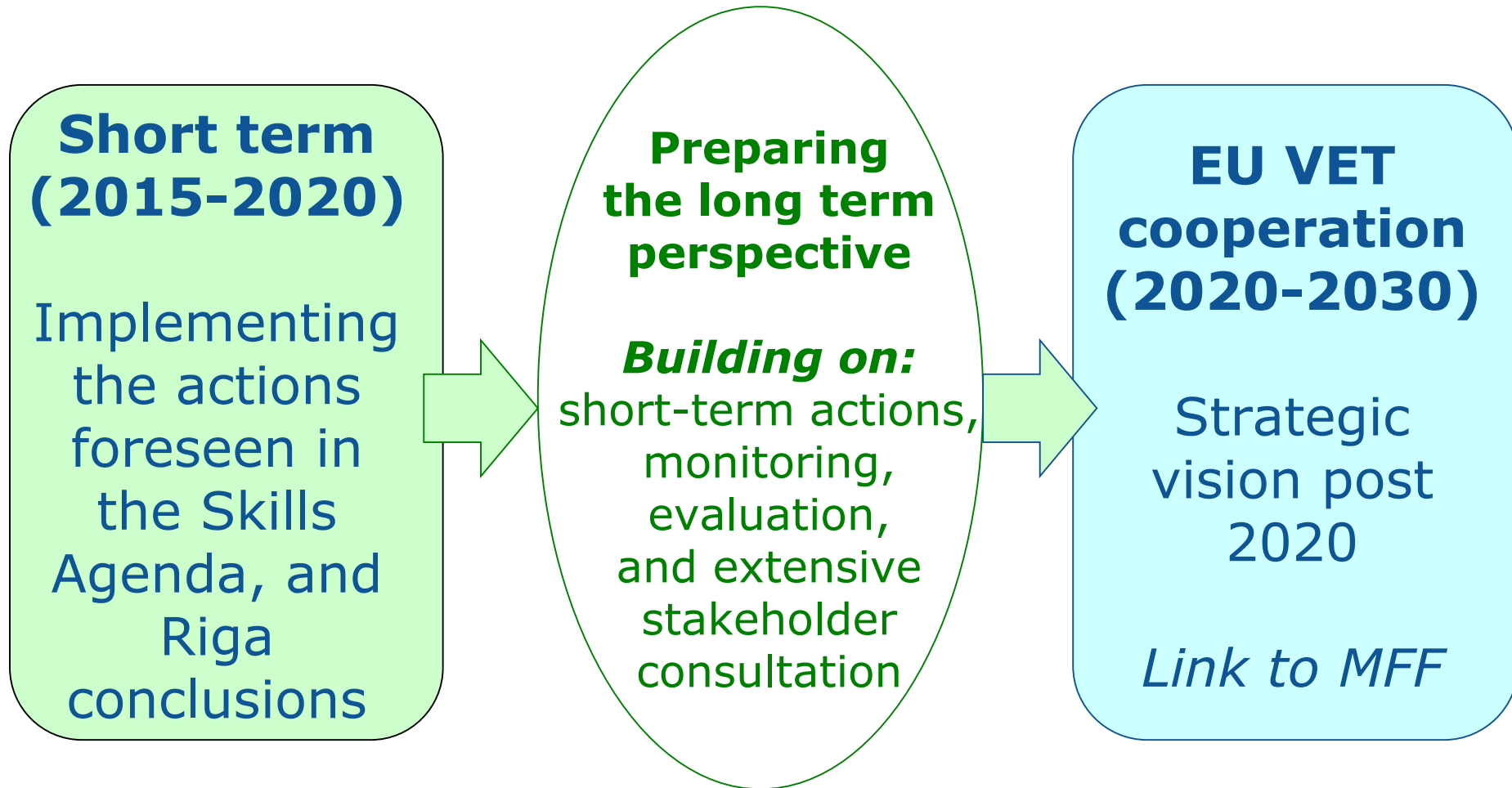
- Delivering Skills agenda
- Riga conclusions

Preparing **post 2020 strategic vision**

- Wide stakeholders consultation (2017)
- Riga monitoring (mid-term results in 2017)
- Evidence-base: Studies, statistics, WG's

Drivers for action:

- Skills agenda
- New policy priorities (e.g. mobility of apprenticeships, migration, etc.)
- Bruges/Riga vision ends 2020
- Need to streamline VET governance (*WG's, NC-AE, NRP, Users-group ...*)
- Perception of fragmented policy making *...since 53 years...*
- MFF post 2020 (*positioning VET: EU policy priorities, Erasmus+...*)





The European Vocational Skills Week



**DISCOVER
YOUR TALENT!**

European Vocational Skills Week
2016

- **Skills Agenda, and 2015 Riga Conclusions:**

"Raise the attractiveness and improve the image of VET"

- VET often (but wrongly) seen as a 2nd choice
"if nothing else works..."

- We need to:

*Showcase VET **Excellence** and **Quality***

*VET as a "**smart**" choice,*

*with benefits for **learners, companies, and society***



- Focus on both **i-VET & c-VET**
- Activities at EU level,
but mainly national/local level
- Involve all VET **stakeholders**
- **Excellence and Quality - Awards**
*Euroskills, VET providers,
Photo competition, Researcher,
Apprenticeships (companies+learners)*
- **Communication** activities
to mobilise national events/activities





VET Skills Week

Type of initiatives

Examples :

- **Open doors** or family days
- National/regional/local **skills competitions** or awards
- **Photo or video competitions** for VET learners
- **Guidance** and counselling services
- Launch events for **on-the-job training** programmes
- **Job and employment tradeshow**s with hands-on activities
- **Ambassadors** to share their career success (e.g. top chefs, gardeners, chocolate makers, engineers, sports people)
- **Workshops**, conferences, skills shows
- **Media campaigns**, including **online** and **social media activities** (web, Twitter, YouTube, Facebook)

What have we done so far:

- 1) a **visual identity** with a **slogan** to be used in the context of events/activities registered through the events map
- 2) a **promotional leaflet** on the European Vocational Skills Week
- 3) a **guidance document** to support the organisation of activities related to the initiative
- 4) a **short video** announcing the Vocational Skills week
- 5) A dedicated [website](#) for the initiative

The Vocational Skills Week webpage



DISCOVER YOUR TALENT!

European Vocational Skills Week 2016

125
activities

This first European Vocational Skills Week will take place from 5 to 9 December 2016 with events in Brussels and parallel activities in Member States, EFTA and EU candidate countries at national, regional and local levels.

- What is it about?

This is to improve the attractiveness and image of vocational education and training. We want to showcase excellence and quality and raise awareness of the wide range of opportunities.

+ Why are we doing this?

+ How will the initiative unfold?

+ How can you join?

Events

Focus on

08/12/2016



See Inside Manufacturing at MINI Plant Oxford

On 8 December MINI Plant Oxford will open its doors to head teachers and career advisors and offer visits to the manufacturing site and the on-site training...

06/12/2016



Practice Firm Open Day at Bernardin Frankopan Grammar School, Ogulin in Croatia

Economics course students (Class IVc) will present the work they did as part of the Practice Firm subject. ...

05/12/2016



Open house Day Berlin 2016 / Siemens Professional Education

Apprentices and dual students present at various stations their occupations and projects with a focus on Industry 4.0. ...

Join the week

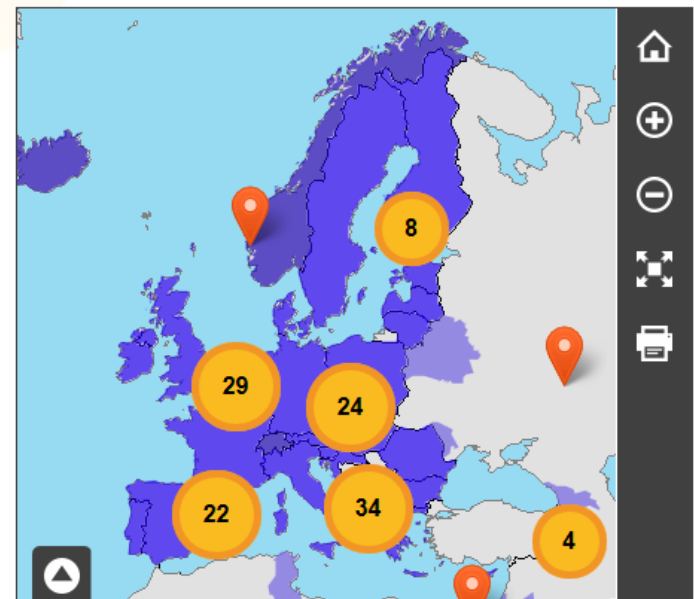
Register your event

Here you can register your event/activity for the European Vocational Skills Week. Find out more about the [guidelines](#).

Register your event

Communication Toolkit

Events & activities



The events map



Open Doors ROC Nijmegen

**Name or title of the event/activity you will be organising
(National Language)**

Open Dag ROC Nijmegen

Place of the event/activity

Nijmegen

Date from

26/11/2016

Date to

26/11/2016

Short description of the event/activity (English)

ROC Nijmegen organizes Open Doors. During an Open Door future students can take a look at our training areas. In practice areas students simulate professional practice. Future student receives presentations on professions and meet students, teachers and professionals. Open Doors are important moments in the selection process. First, future students almost blank, come to orient themselves along with parents, on the other hand, students who have chosen and see an open door or info-evening as a moment of confirmation. These moments are ideal for making "fans". The visitors are generally very positive. They appreciate the reception, the clarity, the atmosphere and the way they are spoken to.



How can you contribute to the initiative ?

- 1) Inform and mobilise** sector stakeholders, social partners, national authorities managing EU Funds supporting skills and qualifications, etc., **to organise events and activities** contributing to raise the attractiveness of VET.
- 2) Incentive the registration** of those events and activities on the web page of the European Vocational Skills Week: [The European Vocational Skills Week](#)
- 3) Organise, participate and contribute** to events and activities, both in Brussels and in the member states

Registration allows organisations to make full use of the communication package and the visual identity.

Ex-post evaluation of initiative will be based (to a large extent) on registered events.

Getting it done !

Need for comprehensive policy approach...



Education and training, Economic, Social, Employment, Regional development...



Skills Agenda

Implementation is key



EU initiatives important ... *but not sufficient...*

Member state actions, willingness and capacity to act is key...



Links



New Skills Agenda for Europe

<http://ec.europa.eu/social/main.jsp?catId=1223&langId=en>

EC communication on Skills Agenda

<http://ec.europa.eu/social/BlobServlet?docId=15621&langId=en>

Proposal for a Skills Guarantee

<http://ec.europa.eu/social/BlobServlet?docId=15689&langId=en>

Skills Guarantee video

<http://ec.europa.eu/avservices/video/player.cfm?ref=I119600>

Technical annex to the Commission proposal for a Skills Guarantee

<http://ec.europa.eu/social/BlobServlet?docId=15692&langId=en>

Vocational Skills Week

<http://ec.europa.eu/social/VocationalSkillsWeek>

<http://europa.eu/!mj73VR>