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	20 - 22 June 2012 - 210 days left Search Rio+20	÷
HOME ABOUT OBJECTI	IVE & THEMES MEETINGS MEMBER STATES MAJOR GROUPS UN SYSTEM NEWS & MEDIA RESOURCES	
> News	Governments and private sector accelerating	
Todays News	transition to green economy – UN Published on: 22 Nov 2011	
Rio+20 Brochure	Businesses and governments are accelerating investment in the green Source: UN	
Newsletter	sectors of the economy, a United Nations report unveiled today shows, <u>More information</u>	
Blog	stressing that the trend will facilitate the transition towards a low-carbon, resource-efficient and socially inclusive global economic model.	
Press Materials		
Logo & Guidelines	Investing just two per cent of the global gross domestic product (GDP) in 10 key sectors would kick-start a shift from the current environment-polluting and	
Pictures of the World	inefficient economy to a green one, according to the report, entitled Towards a	
	Green Economy: Pathways to Sustainable Development and Poverty Eradication and prepared by the UN Environment Programme (UNEP).	
Rio+20 - Count me in!		
Messages of the World	"The elements of a transition to a Green Economy are clearly emerging across developing and developed countries alike," said Achim Steiner, the	
Like Send	UNEP Executive Director.	
🕂 Add to Dashboard	"There are now some nations going further and faster than others, which is in	
Add to Dashboard	many ways generating a 'pull factor' that, if maintained, may bring other	
What is the Dashboard?	along over the coming months and years."	
	China is the world's lead investor in renewa	r
	2009 and spending \$49 billion last year	
	spending \$468 billion over the next five years, more law energy, clean technologies	
	and waste management, according to the report.	
	"With the world looking ahead to the Rio+20 UN Conference on Sustainable Development in June 2012, the UNEP Green Economy report challenges the myth that there is a trade-off between the economy and the environment," said Secretary-General Ban Ki-moor a statement issued on the release of the report.	ו in
	"With smart public policies, governments can grow their economies, generate decent employment and accelerate social progress in a way that keeps humanity's ecological footprint within the planet's carrying capacity."	а
	In Egypt, renewable energy investment rose by \$800 million to \$1.3 billion as a result of the solar thermal project in Kom Ombo and a 220-megawatt onshore wind farm in the Gulf of Zayt. In Kenya, investment climbed from virtually zero in 2009 to \$1.3 billion last year across technologies such as wind, geothermal, small-scale hydro and biofuels.	
	Globally, an investment of \$100 billion to 300 billion per year in green agriculture, between now and 2050, could lead to better soil quality and better yields for major crops, representing a 10 per cent increase over the current strategies, according to the report.	
	Investing the equivalent of two per cent of global GDP in agriculture, energy, buildings, water, forestry, fisheries, manufacturing, was tourism and transport would not only shift the global economy on to a more sustainable growth trajectory, but it would maintain or increase growth over time compared to the current business models.	te,
	"The Durban climate convention meeting and Rio+20 next year are key opportunities to accelerate and scale-up the Green Economy," said Mr. Steiner, referring to the meeting in South Africa starting on 28 November and the gathering in the Brazilian city ir June 2012.	1
	In a related development, some 500 participants representing countries mostly in the Asia and Pacific region gathered in the Japanes capital, Tokyo, today for a UN-backed conference to discuss progress towards green industry.	se
	The three-day meeting organized by the Japanese Government and the UN Industrial Development Organization (UNIDO) will focus the application of environmental and resource conservation techniques and practices for cleaner environment and job creation and other benefits for communities and consumers.	on

"I am convinced that government policies and public private partnerships can serve as a lever for green industry," said Kandeh K.

Yumkella, the UNIDO Director-General.

"They are vital for supporting technology transfer and for utilizing proven environment, energy and resource conservation techniques, and for research and technology development. Collaboration between businesses, academia, providers of technology, financial institutions and civil society is a must if we want to see green growth," he said.

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