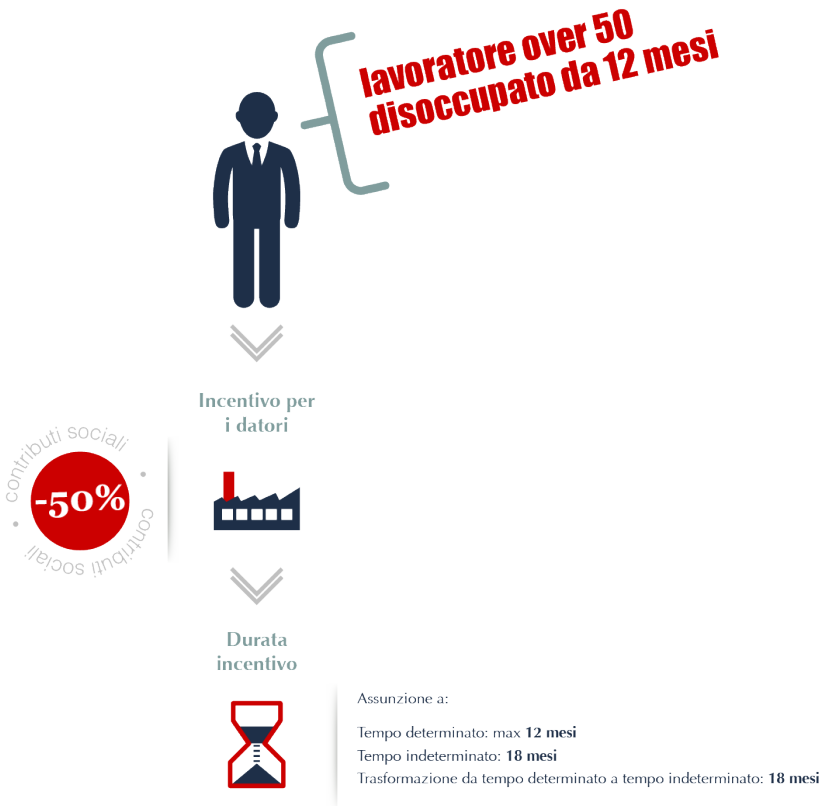Incentivo all'assunzione dei lavoratori over 50