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't Stad  
is van  
iedereen.

# Antwerp, a holistic approach to the labour market policy





- **Holistic approach**
- **Antwerp**
- **Actieve Stad (Active City)**
- **Talentenwerf**
- **EU 2020**
- **Questions**













# holistic approach

- Integrated approach
- Joined forces
- Common objectives



win win







local level





# Actieve Stad (Active City)





# child care







tourism







education







student city





**economy** (includes 'labour market policy')











# Sectoral networks



- **Labour market (Flemish Employment Service - VDAB)**
- **City**
- **Education**
- **Companies, sectoral and social partners**





**Supply**

**&**

**Demand**





# Talentedwerf



**Talentedwerf**

JOB- EN OPLEIDINGSPUNT BOUW



Mensen *bouwen*

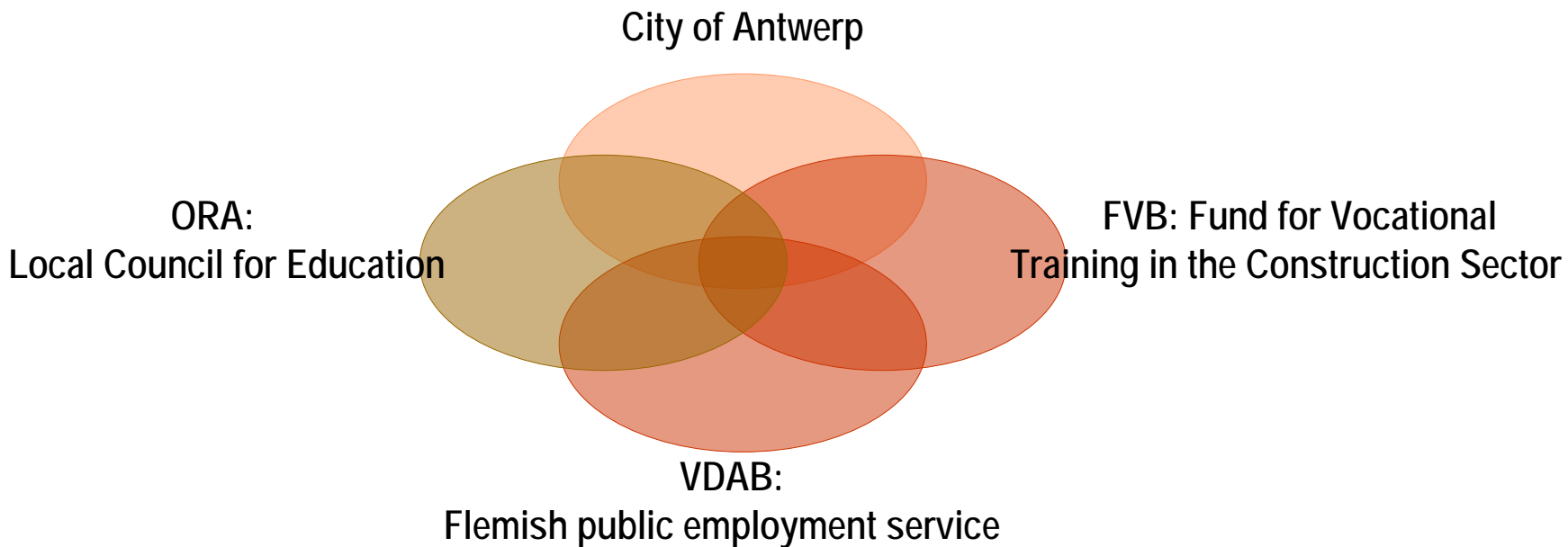


STAD ANTWERPEN





# partners Talententwerf





# reasons

- **Lack of skilled manpower**
- **Antwerp paradox**
- **Large building projects**





# common objectives



- **Inform and advise 1000 persons**
- **100 people training program**
- **275 jobs with a long-term future**
- **5 innovative concepts of training on-site**
- **Actions towards schools**
- **...**





# success elements

- **Cooperation**
- **Goodwill**
- **Effective policy**
- **Efficient use of resources**

...





EU 2020







# Overall approach

- **Make the gap between training, education and work smaller**
- **Develop early warning systems and match systems to understand the labour market better**
- **Monitor, assess and anticipate locally**
- **Promote equality of opportunity**





