



Boosting the employment of older workers in the European Union: what can be done at regional and local level?

25 November 2010 10:00 - 16:00

Venue: Committee of the Regions Bâtiment Jacques Delors Rue Belliard 99-101 B - 1040 Brussels - Belgium

Room JDE 51

Lunch: Atrium 5 13:00- 14:00

This event will present current projects concerning older workers. It will also showcase what can be done to lessen the impact of the crisis on older workers and address issues that confront older workers such as combating age discrimination in the workplace, reconciliation the professional and family responsibilities of the sandwich generation, implementing intergenerational solidarity in the workplace, phased retirement etc.

Programme

10:00 Welcome - Arnoldas Abramavicius, Chairman of the Committee of the Regions' Commission for Economic and Social Policy Committee of Regions representative and Liz Mestheneos, AGE President

10:15 Key note speech on Removing structural barriers to employment for the ageing population and promote active ageing through efficient labour market policies, Dr. Tomi Hussi, Finnish Institute of Occupational Health (FIOH), Helsinki, Finland http://www.ttl.fi/en/Pages/default.aspx

10:45 Coffee

An exhibition area with information on the projects will be available

11:15 Presentation of projects seeking to promote means to retain older workers in employment and promote good practices among employers

- mature@eu, Maria Schwarz-Wölzl, Zentrum für Soziale Innovation http://www.mature-project.eu/index.html
- ELDERS, Maria Giovannone ADAPT "Marco Biagi" Foundation, University of Modena and Reggio Emilia http://www.adapt.it/acm-on-line/Home/BollettinoAdapt/Speciale/docCat2March2010n7.1973.1.100.1.html
- Pan-European Older People's Learning and Employment network 'PEOPLE' (Leonardo project), Chris Walsh
- 50 plus works initiative, Chris Ball, TAEN (UK) www.50plusworks.com
- Employer strategies for addressing demographic change, Matt Suntag, AARP (USA)
 www.aarpinternational.org/2010employeraward
- Discussion

13:00 Lunch

14:00: Presentation of AGE's position on the impact of the crisis on older workers and addressing issues that confront older workers, Anne-Sophie Parent, AGE Director

14:30 Plenary discussion on the added value of retaining older workers and how to promote a more positive approach among employers

Panel participants:

- Bruno Costantini, President of the FERPA / on behalf of ETUC
- Jan Kopper, CSR Europe
- Helen Hoffmann, UEAPME
- Rob Anderson, European Foundation for the Improvement of Living and Working Conditions
- Kartika Liotard MEP
- Anne-Sophie Parent, AGE Director

15:45 Concluding remarks, Liz Mestheneos, AGE President

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