Amazon Union Drive Takes Hold in Unlikely Place

Workers at a warehouse in Bessemer, Ala., are to vote next month on whether to unionize, the largest and most viable effort of its kind involving the technology giant.

The largest, most viable effort to unionize Amazon in many years began last summer not in a union stronghold like New York or Michigan, but at a Fairfield Inn outside Birmingham, in the right-to-work state of Alabama.

It was late in the summer and a group of employees from a nearby Amazon warehouse contacted an organizer in the Retail, Wholesale and Department Store Union. They were fed up, they said, with the way the online retailer tracked their productivity, and wanted to discuss unionizing.

As the workers arrived at the hotel, union officials watched the parking lot to make sure they had not been followed...

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